

Tierney Challenges Residents to Change the World, One Light at a Time with ENERGY STAR®

Congressman, Cities Team Up to Spread the Word

About the ENERGY STAR Change a Light Pledge

Salem, MA - The long-time rivalry between Salem and Beverly is extending beyond the football field this fall, with Mayors Kimberley Driscoll and Bill Scanlon squaring off to see which city can change the most light bulbs.

The two cities are challenging each other to see who can collect the most pledges to install energy-saving compact fluorescent light bulbs as part of ENERGY STAR's *Change a Light, Change the World* campaign.

The friendly competition was initiated by Congressman John F. Tierney (MA-06), who has worked continuously to promote energy efficiency. As part of this national campaign, Tierney is encouraging individuals to pledge to replace at least one light with one that has earned the government's ENERGY STAR label - as a first step to conserve our energy resources and environment.

"If each household in the thirty-six communities of the 6th District switched just one bulb to an energy-efficient compact fluorescent lamp, we could save over \$16 million in energy costs and prevent 137 million pounds of greenhouse gases from entering the atmosphere," said Tierney.

"If every home in the nation took this small step, we could save enough energy to light seven million homes. High energy costs and concern over global warming are not going away. This campaign promotes an easy step that everyone can take to be part of the solution."

"Salem could reduce greenhouse gases by 1.4 million pounds a year, just by changing one bulb in each house. That's like removing 124 cars from the road," said Kimberley Driscoll, Mayor of Salem. "Anything we can do to help protect the environment in such an easy way is something we all can and should do."

"Beverly better watch out," Driscoll said jokingly. "Salem is close to beating Worcester in our Green-Up Campaign Challenge and looks forward to the competition with our Thanksgiving Day rivals in Beverly."

QUOTE FROM MAYOR SCANLON:

"With ENERGY STAR rated lights using 60-70% less electricity than incandescent

bulbs, the average household could save about \$60 a year if they replaced five bulbs -plus they last 6 to 10 times as long," said Bill White of the Environmental Protection Agency.

Individuals can take the pledge online at **ww.energystar.gov**. They have the opportunity to pledge on behalf of their community and encourage friends to take the pledge as well.

The campaign runs through November 30th, 2006.

About ENERGY STAR®

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary, market-based partnership to reduce air pollution through increased energy efficiency. Today, with assistance from the U.S. Department of Energy, the ENERGY STAR program offers businesses and consumers energy-efficient solutions to save energy and money, and help protect our environment for future generations. More than 8,000 organizations have become ENERGY STAR partners and are committed to improving the energy efficiency of products, homes and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).

The ENERGY STAR *Change a Light* Pledge is already having a dramatic impact. Individuals who pledged to change a light in 2005 alone have the potential to save more than \$2 million in energy costs and prevent more than 33 million pounds of greenhouse gas emissions!

The ENERGY STAR *Change a Light, Change the World* campaign is an annual event sponsored by the U.S. Environmental Protection Agency, the U.S. Department of Energy and the U.S. Department of Housing and Urban Development, to encourage Americans to consider the energy they use and to switch to light bulbs and fixtures that have earned the government's ENERGY STAR for energy efficiency.